

## LORN ISLANDS PARTNERSHIP (LIP)

### *Developing Social Enterprises*

#### *-Workshop Invitation*

Date: 24 February 2018

Venue: Rockfield Centre, Oban

Time 9.30am – 3.30pm, lunch will be provided



- DO YOU HAVE AN IDEA FOR A LOCAL BUSINESS OR SERVICE?
- WOULD THIS BUSINESS BE BENEFICIAL TO YOUR COMMUNITY?
- WOULD THIS BUSINESS CREATE JOBS LOCALLY?

### **WOULD YOU LIKE TO KNOW IF YOUR BUSINESS IDEA COULD BE A SOCIAL ENTERPRISE?**

- Interested?

**Please come along and find out more about  
starting Businesses and Projects in your  
community that could be supported via Social  
Enterprise.**

**Social Enterprise Examples include;**

*Community Transport Projects, Community Shops, Energy Projects, Childcare Projects, Support for those in later life, Community Arts Projects, Food Co-operatives, Growing Projects, Recycling Projects, Community Cafes, Learning Projects, Manufacture of ethically responsible products, Environmentally Responsible Farming and Production Businesses, Housing Projects, Sports Projects, Heritage Projects, Credit Unions, Employability and Skills Development Projects, Outdoor Education/ Activity Projects, Food Production and Clothing Production Projects*

**Social Enterprises** are businesses which are set up to change the world, they help people and communities. Like traditional businesses they aim to make a profit but it's what they do with their profit that sets them apart – reinvesting or donating it to create positive social change.

**Social Enterprises** exist in nearly every sector from consumer goods to healthcare, community energy to creative agencies, restaurants to facilities management. Well known examples include The Big Issue, Divine Chocolate and the Eden Project but there are over 70,000 Social Enterprises throughout the country contributing £24 billion to the economy and employing nearly a million people.

**Social Enterprises** often create jobs and opportunities for those most marginalised from the workforce, transforming the communities they work in and helping to make Community Sustainable Development Goals a reality. It's business for good and when they profit, society profits.

**Social Enterprises** are businesses that;

- Have a clear social and/or environmental mission set out in their governing documents
- Generate the majority of their income through trade/ service

- Reinvest the majority of their profits
- Are autonomous
- Reflect a social mission
- Are accountable and transparent

### **Workshop Content**

- Introduction
- Being enterprising
- Identifying and analysing business ideas
- Market research and marketing
- Understanding risk

Key success factors

Q&A

Each of the three parts of “Being Enterprising” includes a presentation that works towards a structured activity in smaller groups where specific business ideas are worked through.

This will be a very informal event offering opportunity to discuss and explore Business and Project ideas that may be at the most embryonic stages of development or just raise your awareness of Social Enterprise as a means to support business development.

**(This Workshop, is being delivered by DTAS (Development Trust Association Scotland), to whom we are extremely grateful.)**

**WE HOPE YOU CAN JOIN US.**

**TO BOOK A PLACE PLEASE CONTACT [g!Consultancy25@yahoo.com](mailto:g!Consultancy25@yahoo.com) by 19 February 2017 so that catering needs can be confirmed. Thank you.**